

United States Postal Service®

# INDUSTRYALERT



December 1, 2022

## PRC Approval for 2023 USPS Mailing Promotions

### 2023 Promotions Update

We are excited to announce that we have received **PRC approval** for the 2023 Mailing Promotions. The mailing promotion guidebooks currently published for 2023 are final and can be found on the “Promotions” PostalPro page at <https://postalpro.usps.com/promotions>. We will begin accepting pre-approval requests for promotions on December 15, 2022 through the Mailing Promotion Portal. The enrollment period will begin in the Business Customer Gateway system on January 9, 2023.

The promotion guidebooks provide a fast and convenient way for users to access content for each promotion. Essential information regarding updated discounts, important dates, enrollment, eligibility, and other information are accessible through clickable links. If you are looking for a specific guidebook containing promotion requirements, please click on the relevant PostalPro link below.

- [Tactile, Sensory & Interactive Promotion](#)
- [Emerging and Advanced Technology Promotion](#)
- [Personalized Color Transpromo Promotion](#)
- Informed Delivery Promotion – **Coming soon**
- Reply Mail IMbA Promotion  – **Coming soon**
- Retargeted Mail Promotion  – **Coming soon**

The 2023 Informed Delivery, Reply Mail IMbA, and Retargeted Mail Guidebooks will follow soon. Please check for updates on PostalPro at <https://postalpro.usps.com/promotions>.

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